

European Insurance Forum

DUBLIN CASTLE
12th October
2023



A New Era for Insurance



Who is Insurance Ireland?

Insurance Ireland is the representative organisation for the insurance sector in Ireland. Ireland is one of the leading insurance markets in the EU and globally.

About 102bn Euros in Gross Written Premiums (GWP) in 2022 position Ireland in the top 4 EU insurance markets. Ireland is the major provider of cross-border life and non-life insurance services throughout the European Economic Area. The reinsurance market in Ireland is the second most important in the EU contributing nearly 26bn Euros GWP to the exceptional situation of the Irish market.

Our 133 members represent around 95% of the companies operating in the Irish market, delivering peace of mind to individuals, households and

businesses, and providing a firm foundation to the economic life of the country.

The role of Insurance Ireland is to advocate on behalf of our members with policymakers and regulators in Ireland, Europe and Internationally; to promote the value that our members create for individuals, the economy and society; and to help customers understand insurance products and services so that they can make informed choices.

Insurance Ireland and its members are committed to support all political stakeholders in their efforts to improve the competitiveness of Ireland and the competition in our market for a sustainable Irish insurance market to the benefit of businesses and consumers.

A New Era for Insurance





Event Highlights

At Insurance Ireland, we take great pride in the work we undertake on behalf of our industry, engaging with government, regulators, media and other stakeholders, as well as the wider public, to ensure that our voice is heard when and where it matters. EIF has a strong role to play within this as it provides a platform for true industry engagement and consideration.

The European Insurance Forum (EIF) is a leading European conference for the (re)insurance sectors.

Since it was first held in 1999, EIF has become a signature event in the Irish and European re/insurance and captive calendars: it is a place to learn, network and do business with peers and clients. The conference has built a reputation for considering the strategic trends and challenges affecting the (re)insurance and captive industry.

EIF's reputation and attendance grows annual with a delegate post conference survey rating of 4+ (out of

5, 5 being excellent). We will continue to grow the number of delegates as we create a programme that has relevance for all of Insurance Ireland's industry sectors.

Over the years, we have had many prestigious keynote speakers including Denis Kessler, Chairman of the board of Directors and CEO of SCOR SE, Thomas Buberl, Global CEO of AXA Insurance, Derval Rowland, Deputy Governor of the Central Bank of Ireland and Peter Conraldi, Europe Editor of the Sunday Times and author. The theme of our last EIF conference in 2019 was Insurance 2030 which aimed to shine a light on the journey our industry needs to undertake to futureproof, evolve and continue to answer consumers' needs.

Building on this concept, 2023 will focus on 'Insurance for a new era' and will present the advancements and progression of the insurance industry over the last number of years and how this will bring the industry into a new light.

Hit the links below to see our previous events

[Insurance Ireland Annual Lunch 2022 Highlights](#)

[Insurance Ireland Fraud Conference 2022 Highlights](#)



Why Sponsor Us?

Brand Exposure

One of the best reasons to sponsor EIF is the number of people that will have eyes on your brand. This is an opportunity for your business to either solidify your presence in a market, or to start working on brand recall or introduction while tapping into a new market. Depending on the sponsorship package you pick, you will have the opportunity to add your logo to event materials including the website, digital brochure and social media.


Networking Opportunities

Aimed at senior industry executives, c-suite and senior decision makers and stakeholders from across all our insurance industry sectors, EIF is an opportunity to meet, network and do business with industry big brands and key decision makers.

At EIF, executives will connect and engage with a national and international audience of peers, thought leaders and solution providers as they discuss some of the key challenges the industry faces and opportunities springing up in new quarters. The conference will reflect on many of these powerful trends and how they will transform companies and shape society.

With a target of 400 delegates, EIF will:

- update delegates on broad industry and global development,
- provide a forum to hear world leading industry thinkers and keynote superstars and,
- offer delegates networking opportunities with their peers and industry experts beyond normal business relationships.



Sponsorship Opportunities

A number of sponsorship opportunities are available which can be tailored to suit your business goals and requirements.

*These are ideas for Sponsorship packages. We would be open for bespoke ideas. To discuss further sponsorship opportunities, please contact Tara O Connell, Membership and Events Manager for Insurance Ireland at tara.oconnell@insuranceireland.eu.



- **Two conference speakers**
- **Six full delegate passes** (in addition to the speakers)
- Opportunity for short **welcome presentation** to delegates
- Opportunity for **thought leadership session** with delegates
- **Exclusive branding** within the reception area
- **One double sized exhibition stand space** with first selection of placement within the exhibition area
- **Two full page colour advertisements** in digital conference programme / **A Two page article** in conference programme (or 2 one page articles)
- **Company promotional insert** in delegate pack
- **Company logo on all Conference materials** / social media promotions / exclusive email marketing campaign



- **Four full delegate passes**
- Opportunity for **thought leadership session** with delegates
- **One exhibition stand space** with first selection of placement within the exhibition area
- **Two full page colour advertisements** in digital conference programme
- **Company promotional insert** in delegate pack
- **Company logo on all Conference materials** / social media promotions / exclusive email marketing campaign
- **Additional Branding** in conference room
- Additional branding, marketing and exclusivity opportunities on a bespoke basis



- **Two full delegate passes**
- **One exhibition stand space** with first selection of placement within the exhibition area
- **One full page colour advertisements** in digital conference programme
- **Company promotional insert** in delegate pack
- **Company logo on all Conference materials** / social media promotions / exclusive email marketing campaign

Exhibition Stand

- **Branding** in refreshments area
- Opportunity to **distribute promotional gifts** to delegates
- **Company logo on conference website** with hyperlink
- **Company profile on conference website**